

Marketing and Sales – San Francisco

According to Gartner Inc., Augmented Reality is one of the Top 10 strategic IT technologies of our time. And Juniper Research forecasts a \$1.5 billion revenue stream by 2015. But AR is even more than that. We are at the dawn of a new era. The virtual and the real world are becoming one. With Augmented Reality technology we can access, understand and enjoy digital data, exactly where we expect it to be and tailor it to our liking. AR is the user interface of the future.

With more than 10 years of experience, 500+ projects, more than 450 business customers, an international partner network, numerous federal, national and international research projects and a comprehensive, patented product portfolio, metaio is a pioneer and leader in this game changing technology field. Based on the Unifeye platforms we connect any object to additional, digital information. Our vision is the seamless and easy integration of the virtual into the real world.

metaio is a self-funded and fast growing technology company. Founded in 2003, we currently employ more than 75 team members in two different locations. The company is headquartered in Munich (Germany) with a subsidiary in San Francisco (U.S.A).

For our San Francisco operations, we are seeking a full time employee to support our Marketing and Sales team.

Task profile:

- Plan and manage activities detailed within the marketing plan, to drive leads for the sales department.
- Develop cross media and innovative marketing campaigns including e-marketing strategies (newsletters, web, ad-words, direct mail, telemarketing, PR and blogging)
- Plan and manage events and seminars.
- Select and manage marketing suppliers, manage the marketing budget.
- Monitor and report on marketing activities on a regular basis.
- Internal coordination and communication with the global sales and marketing team.

Qualifications:

- Business degree (business economics / - administration)
- Relevant work experience (min. 0-2 years)
- Self-initiative, team player and strong communication skills
- Friendly, confident and fun to work with
- Structured working method and well organized
- Strong team-player
- Excellent English skills



What we offer:

- Potential for experience and opportunities in a growing, cutting-edge industry
- Engaging and challenging responsibilities and day-to-day tasks with a hand-picked multi-national team
- Competitive salary and benefits

If you are interested in working in an exciting and multi-disciplinary work-environment, are comfortable with a dynamic tech-driven atmosphere and are looking for good future career opportunities, then metaio may be the place for you. We are looking forward to your application.

Interested?

Please send us your complete application, CV and references, to:

info@metaio.com

For further information, please contact us at tel: +49 (0)89 5480198-0