



Marketing Manager, Senior Level - Munich

According to Gartner Inc., Augmented Reality is one of the Top 10 strategic IT technologies of our time. And Juniper Research forecasts a \$1.5 billion revenue stream by 2015. But AR is even more than that. We are at the dawn of a new era. The virtual and the real world are becoming one. With Augmented Reality technology we can access, understand and enjoy digital data, exactly where we expect it to be and tailor it to our liking. AR is the user interface of the future.

With more than 10 years of experience, 500+ projects, more than 450 business customers, an international partner network, numerous federal, national and international research projects and a comprehensive, patented product portfolio, metaio is a pioneer and leader in this game changing technology field. Based on the Unifeye platforms we connect any object to additional, digital information. Our vision is the seamless and easy integration of the virtual into the real world.

metaio is a self-funded and fast growing technology company. Founded in 2003, we currently employ more than 75 team members in two different locations. The company is headquartered in Munich (Germany) with a subsidiary in San Francisco (U.S.A).

For our Munich operations, we are seeking a Senior Level Marketing Manager to join our team.

Task profile:

- Establish metaio as strong global brand in the AR Industry
- Definition of marketing-strategy for metaio's business activities
- Budget-Planning of marketing related projects
- Planning, coordination and controlling of all marketing & communication activities
- Execution of all marketing, communication and press activities
- Coordination of vendors
- Reporting on the marketing effectiveness and media controlling

Qualifications:

- Business degree – preferably with marketing major
- Preferably 2-3 years of work experience in e-marketing
- Interested in multi disciplinary tasks
- Basic knowledge of project management
- Basic knowledge of IT technologies
- Negotiation skills and assertiveness
- Strong communication and organization skills
- Strong service- and customer orientation
- High flexibility and teamwork
- Strong English skills
- Willingness to travel globally
- First experiences in team-management



What we offer:

- Potential for experience and opportunities in a growing, cutting-edge industry
- Engaging and challenging responsibilities and day-to-day tasks with a hand-picked multi-national team
- Competitive salary and benefits

If you are interested in working in an exciting and multi-disciplinary work-environment, are comfortable with a dynamic tech-driven atmosphere and are looking for good future career opportunities, then metaio may be the place for you. We are looking forward to your application.

Interested?

Please send us your complete application, CV and references, to:

info@metaio.com

For further information, please contact us at tel: +49 (0)89 5480198-0